

Steiermark Convention

Making meetings a delight

The Official
Convention Bureau of
Styria,

„The Green Heart of Austria“

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Styria

The Green Heart of Austria

- A tourist brand for more than 50 years
- Over 60% of the state's surface covered by forest
- Sustainable by nature



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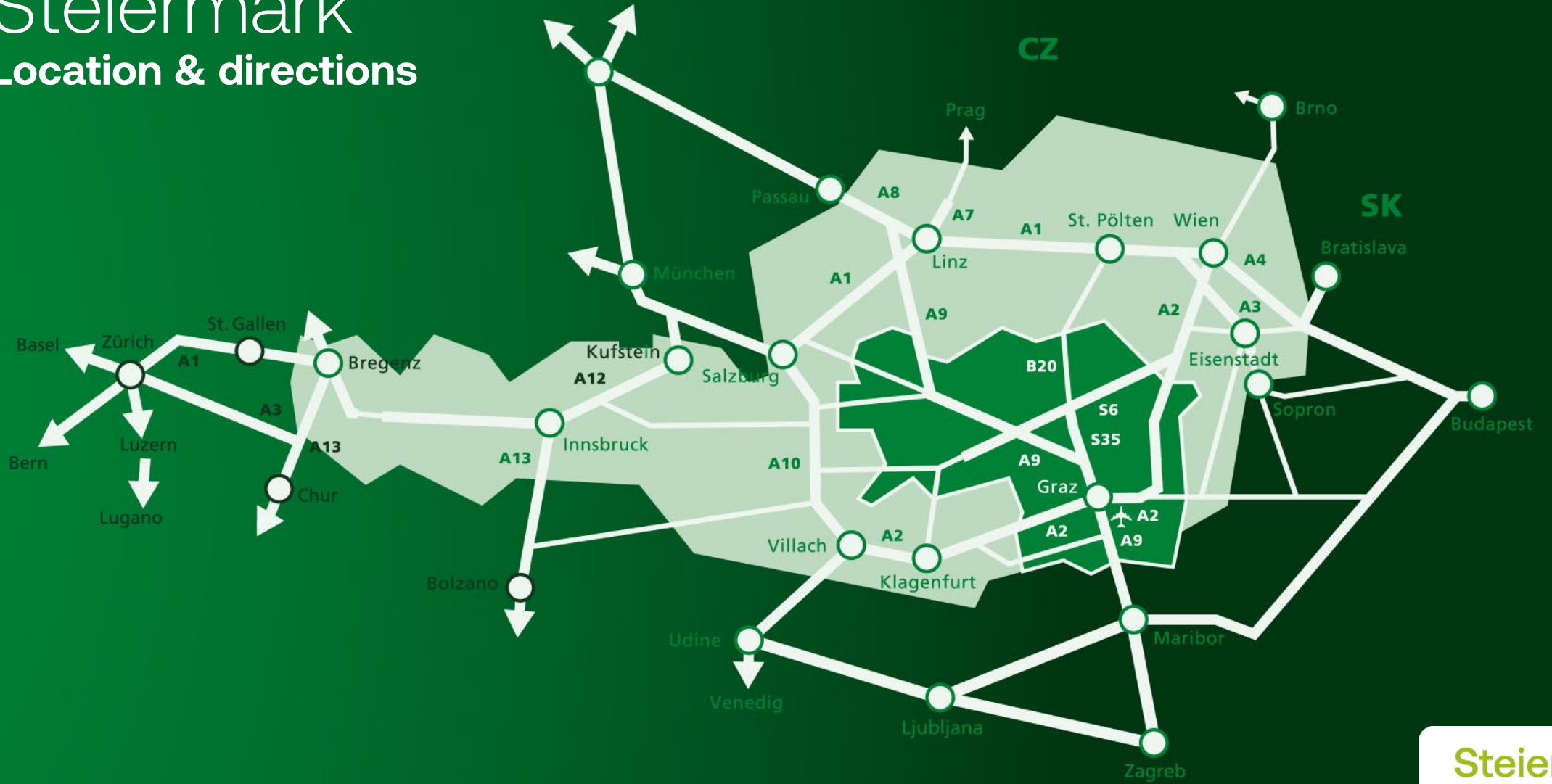
Steiermark Accessibility

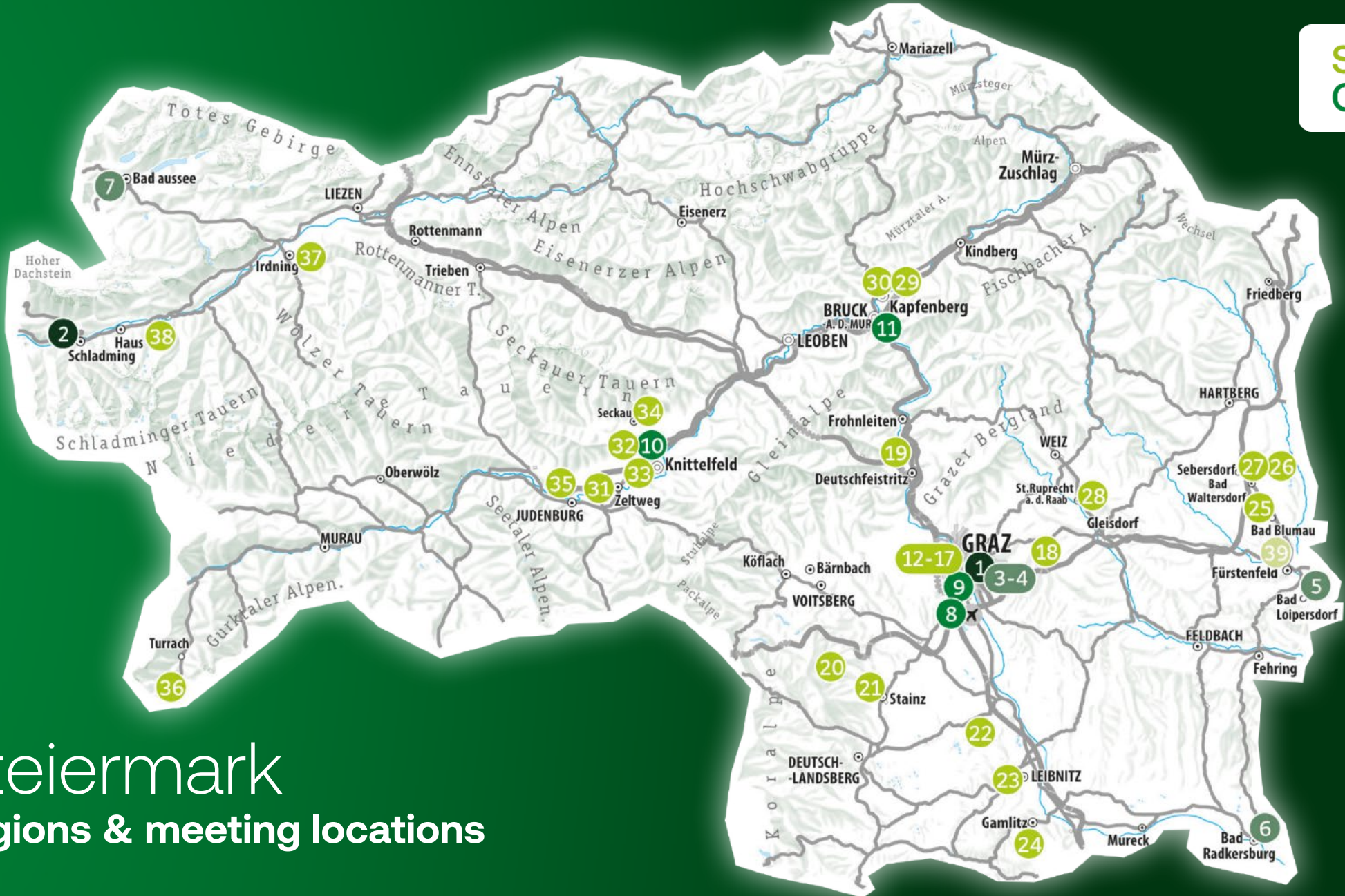


Direktflüge in die Steiermark
Direct flights to Styria

Steiermark

Location & directions





Steiermark Regions & meeting locations

Styria

Worlds of experience

- Eating & drinking
- Nature & exercise
- Wellness & regeneration
- Culture in town and country



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Styria

Eating & drinking

- A destination with countless culinary highlights

Signature products:

- The original pumpkin seed oil
- Wine from the famous vineyards of Southern Styria
- Apples from south and east Styria
- Cheese from the traditional dairies of alpine Upper Styria

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Southern Styria
The wine region

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Styria

Nature & exercise

Experience nature & activities on mountains, alpine meadows & in forests:

- Round off seminar days in breathtaking natural settings, promote team building, recharge your batteries for meetings
- Multifaceted in the seasons: From cycling to hiking, from golfing and rafting to cross-country skiing and downhill skiing
- Rich landscape from glaciers to wine



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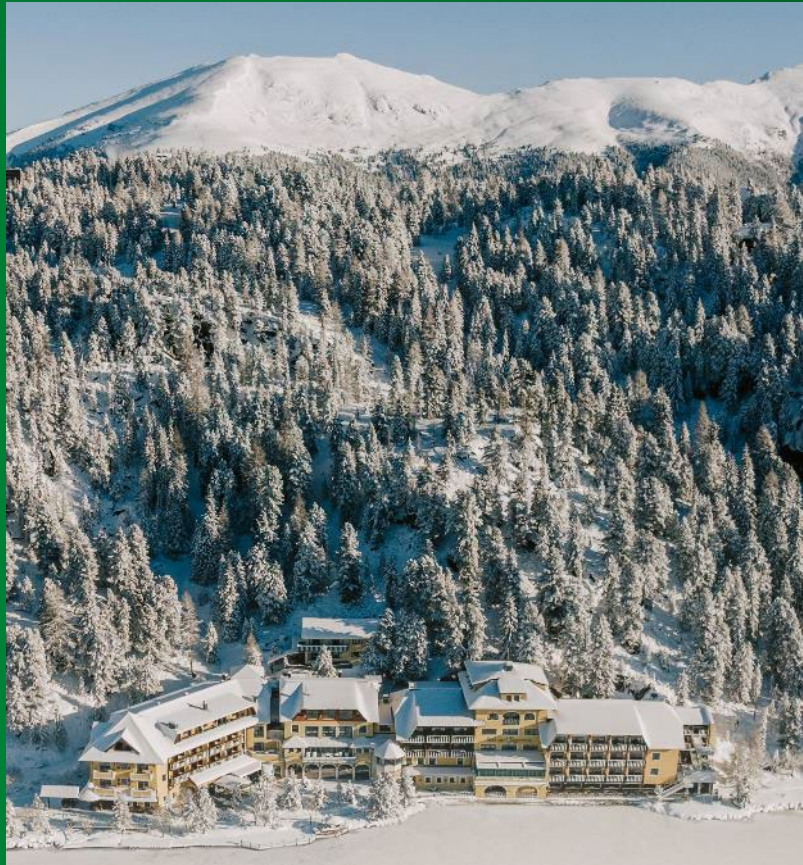


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Upper Styria
The alpine regions



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Styria

Wellness and regeneration

Styrian thermal springs promise regeneration & wellness for all senses:

- Styrian thermal baths and spas offer a wide range of regeneration programmes for conference and congress guests
- Well-being: 9 thermal spas and 17 health resorts for relaxation
- The power of Styrian product treatments: From grape seeds to volcanic rock

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Eastern Styria

Vulkanland & thermal springs



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Styria

Rich in tradition & culture

Folklore & culture are celebrated in town & country:

- Cultural enjoyment as an incentive, company outing or supporting programme
- Tradition and customs harmonise with the modern and contemporary
- Numerous events such as the Daffodil Festival and cultural highlights from the Lipizzaner horses to the Benedictine Admont Abbey
- UNESCO World Heritage Sites and cultural heritage



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Graz

City of Congress & Design

- University city (Med Uni, TU, Main University, Joanneum)
- 3 congress houses (capacities up to 5.000 in one venue)
- 2 event locations
- 8 seminar hotels (capacities up to 250 rooms in one house)



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Graz

Capital & City of Design



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Events

Rich in tradition & culture

- F1 Austrian Grand Prix & Moto GP Österreich
Grand Prix on Red Bull Ring
- Night Race
FIS Ski World Cup
- Dozens of different traditional festivities like Dafodils- or Narzissenfest in Ausseerland, Weinlese in Southern Styria, Aufsteirern in Graz



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Your MICE-partner since 2003

Our free of cost service:

- **Support** in the selection of suitable conference hotels, event locations, congress centres and event agencies
- Establishing **contact with the providers**
- **Recommendation** of incentive ideas, business trips and supporting programme
- **Online venue finder**, tailored to the organiser's requirements
- **Accompaniment**

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See you soon, in
The Green Heart of Austria

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