

# Steiermark Convention

## Making meetings a delight

The Official  
Convention Bureau of

**Styria,**

„The Green Heart of Austria“

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# Styria

## The Green Heart of Austria

- A tourist brand for more than 50 years
- Over 60% of the state's surface covered by forest
- Sustainable by nature



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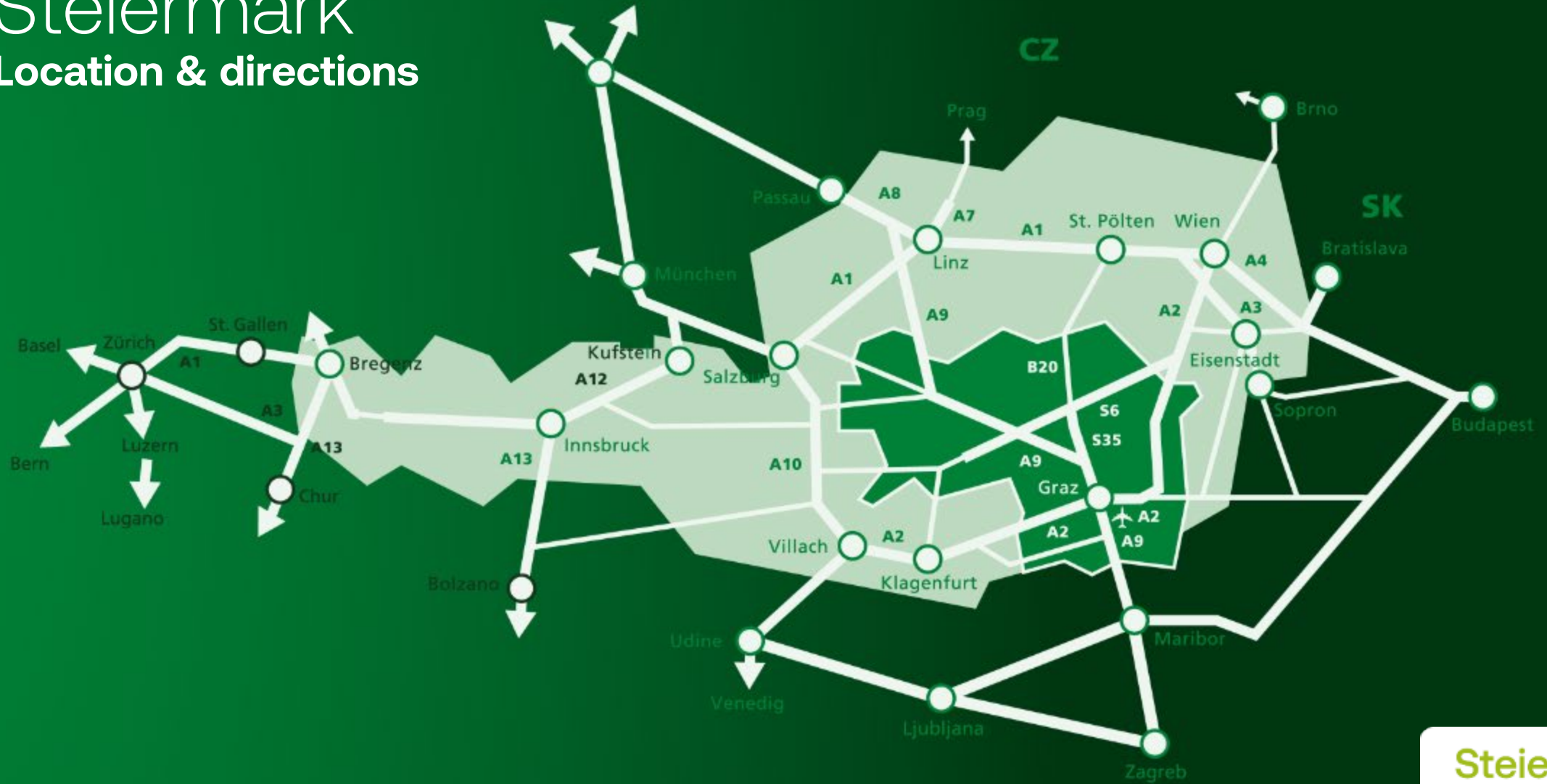
## Accessibility

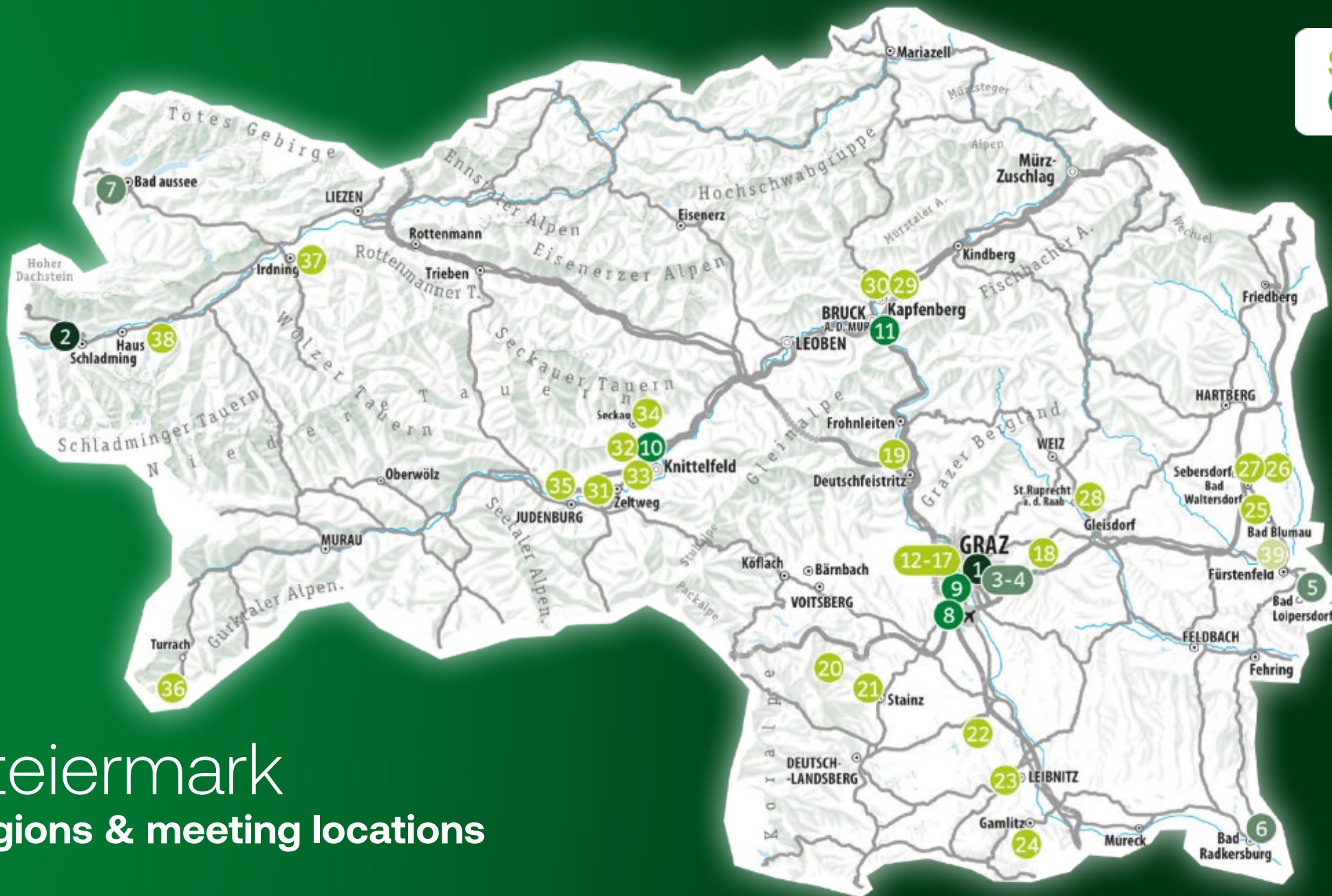




# Steiermark

## Location & directions





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## Regions & meeting locations



# Styria

as an ideal meeting destination

- Enjoy the Styrian way of life in all seasons
- Culinary delights from glacier to the wine
- Highest quality in wellness & regeneration
- Excellent cultural offers
- Events: from Night Race to Formula 1



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# Styria

## Worlds of experience

- Eating & drinking
- Nature & exercise
- Wellness & regeneration
- Culture in town and country



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# Styria

## Making meetings a delight

- A destination with countless culinary highlights

### Signature products:

- The original pumpkin seed oil
- Wine from the famous vineyards of Southern Styria
- Apples from south and east Styria
- Cheese from the traditional dairies of alpine Upper Styria

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# Styria

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# Styria

## Nature & exercise

Styria shows its delicious culinary side in the wine & garden landscapes:

- Styria as a gourmet destination is the delicatessen of Austria
- Culinary experiences for conference and congress guests
- Styrian culinary delights: from apples, pumpkins and wine to the unique Schilcher wine

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# Southern Styria

The wine region

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# Styria

## Nature & exercise

Experience nature & activities on mountains, alpine meadows & in forests:

- Round off seminar days in breathtaking natural settings, promote team building, recharge your batteries for meetings
- Multifaceted in the seasons: From cycling to hiking, from golfing and rafting to cross-country skiing and downhill skiing
- Rich landscape from glaciers to wine

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Upper Styria  
The alpine regions



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# Styria

## Wellness and regeneration

Styrian thermal springs promise regeneration & wellness for all senses:

- Styrian thermal baths and spas offer a wide range of regeneration programmes for conference and congress guests
- Well-being: 9 thermal spas and 17 health resorts for relaxation
- The power of Styrian product treatments: From grape seeds to volcanic rock

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# Eastern Styria

## Vulkanland & thermal springs



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# Styria

**Rich in tradition & culture**

Folklore & culture are celebrated in town & country:

- Cultural enjoyment as an incentive, company outing or supporting programme
- Tradition and customs harmonise with the modern and contemporary
- Numerous events such as the Daffodil Festival and cultural highlights from the Lipizzaner horses to the Benedictine Admont Abbey
- UNESCO World Heritage Sites and cultural heritage



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# Graz

## City of Congress & Design

- University city (Med Uni, TU, Main University, Joanneum)
- 3 congress houses (capacities up to 5.000 in one venue)
- 2 event locations
- 8 seminar hotels (capacities up to 250 rooms in one house)



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# Graz

## Capital & City of Design



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# Events

## Rich in tradition & culture

- F1 Austrian Grand Prix & Moto GP Österreich  
Grand Prix on Red Bull Ring
- Night Race  
FIS Ski World Cup
- Dozens of different traditional festivities like Dafodils- or Narzissenfest in Ausseerland, Weinlese in Southern Styria, Aufsteirern in Graz



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# Steiermark Convention

## Your MICE-partner since 2003

Our free of cost service:

- **Support** in the selection of suitable conference hotels, event locations, congress centres and event agencies
- Establishing **contact with the providers**
- **Recommendation** of incentive ideas, business trips and supporting programme
- **Online venue finder**, tailored to the organiser's requirements
- **Accompaniment**

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See you soon, in  
**The Green Heart of Austria**

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